

Posted October 26, 2022

# Summary of major actions taken by DANB's Board of Directors at the 2022 Annual Board Meeting

Chicago, IL
August-6, 2022
Including a joint meeting with the DALE Foundation Board of Trustees
August 5, 2022

#### DANB Directors in attendance:

Lois Bell, CDA, CPFDA, CRFDA, CDIPC, MADAA, Chair; Steven Holm, D.D.S., Vice Chair; Connie Reed, CDA, EFDA, B.S., Secretary-Treasurer; Michael Conte, D.M.D., M.P.H.; Frank Maggio, D.D.S.; Meagan Morton, CDA; Kimberly Plate, CDA, CPFDA, CRFDA, B.S.: Esther Scherb, D.M.D., J.D.; Janée Tamayo, CDA, CPFDA, M.P.A., TSgt Air Force

Incoming Directors (participated in the meeting without a vote): Barbara Mousel, D.D.S., CDA, RDH; Robynn Rixse, CDA

#### DALE Foundation Trustees in attendance:

Lori Gagliardi, CDA, FADAA, RDA, RDH, Ed.D., President; Guin Juckett, CDA, CDIPC, CPFDA, CRFDA, EFDA, FADAA, President-Elect; Vicki Brett, CDA, RDH, B.S.D.H., Secretary-Treasurer; Joanne Dawley, D.D.S., Immediate Past President; Michael Conte, D.M.D., M.P.H., Immediate Past DANB Board Chair; Lois Bell, CDA, CDIPC, CPFDA, CRFDA, MADAA, DANB Board Chair; Opal Anderson, DISIPC, FAADOM; Royann Royer, CDA, RDH, M.P.H.; Kathy Zwieg, CDA, CDIPC, LDA; Leader-in-Training Carlos Gaxiola Quinteros, CDIPC, RDH (without a vote); Leader-in-Training Stephanie Bustos, CDA, RDA (without a vote)

DANB's Chief Executive Officer Laura Skarnulis, serves as ex officio on DANB's Board of Directors and the DALE Foundation Board of Trustees.

## **Credentialing Operations Updates**

In July 2022, DANB began the process of moving its examinations to an exam driver developed by ITS. The ITS platform allows for DANB examinations to be published once, but to be delivered in identical formats through either Pearson VUE's in-person testing centers or through Pearson VUE's OnVUE live online remote proctored system. All national exams are currently available on this driver with state-specific exams expected to be transitioned to ITS by the end of 2022.

DANB continues to transition communications from paper-based to electronic. All renewal applications will be moved to online-only for certificants with expiration dates beginning Jan. 1, 2023. So far in 2022, about 97% of all renewals have been submitted online.

## **Entry Level Dental Assisting Update**

Work continues to address the dental assistant shortage by marketing to high schools through awareness of DANB's National Entry Level Dental Assistant (NELDA) certification and DALE Foundation products as part of the Entry Level Dental Assisting (ELDA) program. In May 2022, the two-year ELDA pilot program with Dickinson High School wrapped up. In February 2022, the DALE Foundation began working with Woodhaven High School as a second ELDA pilot program. There are several resources being developed in support of the ELDA pilot

program, including an ELDA Curriculum Framework incorporating preceptorship toolkits, skill sheets and instructor guides. This is expected to be available for purchase by the end of 2022.

# **DALE Foundation Updates**

The DALE Foundation introduced another OSAP-DALE Foundation co-branded continuing education (CE) article on the topic of sterilization and sterilization monitoring; this CE article complements General Aspects of Instrument Processing and is based on articles published in OSAP's *Infection Control in Practice* publication.

## Liz Koch Memorial Scholarship Update

The DALE Foundation launched the Liz Koch Memorial Scholarship in 2014; it is is open to all dental assistants, DANB certificants and other oral healthcare professionals. The 2022 Liz Koch Memorial Scholarship launched April 1, 2022, with a deadline of May 31, 2022. After receiving 90 completed applications, the scholarship committee selected five winners, who received scholarship funds to go toward their professional development goals plus three continuing education products of their choice from the DALE Foundation.

## 2022 Recipients:

- Ashley Blake
- Rachelle Keyonnie, CDA
- Stacey Kruger, CDA, CDIPC
- Kayla Marks, CDA
- Charlene Thomas, CDA, EFDA

See the DALE Foundation scholarship webpage for more information about the recipients.

# **Collaborations Update**

# OSAP-DANB-DALE Foundation Collaboration

The Organization for Safety, Asepsis and Prevention (OSAP); DANB; and the DALE Foundation infection control education and certification collaboration is well underway with the launch of the OSAP-DALE Foundation Dental Infection Prevention and Control Certificate Program in 2020 and two new certification programs: Certified in Dental Infection Prevention and Control (CDIPC) and Dental Industry Specialist in Infection Prevention and Control (DISIPC) in April 2022 and July 2022, respectively.

## ADAA/DANB Scholarship

DANB is collaborating again with the American Dental Assistants Association (ADAA) on the annual ADAA/DANB Scholarship. The 2022 ADAA/DANB Scholarship launched in October and applications will be accepted through Nov. 15, 2022.

## Other Priorities and Initiatives

## Diversity, Equity and Inclusion Council

DANB and the DALE Foundation have established a Diversity, Equity and Inclusion (DEI) Council to guide and develop DEI principles and initiatives for the organizations. The Council includes board members, staff, outside advisers and constituents. DEI will be a key initiative in the next iteration of DANB and the DALE Foundation's Strategic Plan. Additionally, staff and board are participating in DEI education and training sessions over the next few months.

### Branding and Digital Initiatives

In April, DANB unveiled its new logo. The new DANB logo integrates a streamlined design and more refined typeface. The logo's blue gradient color, along with the arc crossing through the letters, symbolize progress and forward momentum. This modernized look reflects the evolution of dental assisting and DANB's growth mindset to best serve the dental assisting community.

The new DALE Foundation and DANB websites went live on July 26. These websites are a primary point of interface for exam candidates, certificants, learners, and other stakeholders. This new digital presence will be an opportunity to build more engagement, offer new resources, and improve the user experience.

Digital badges are now available for all DANB certifications and DANB's RHS and ICE certificates of knowledge-based competence.

### Research

DANB collaborated with the American Dental Association (ADA) Health Policy Institute on a research project to explore dental team turnover and retention factors. The research was published in October, and DANB served as a panelist on a webinar to discuss the findings with leaders from ADA and the American Dental Hygienists Association.

Additionally, DANB conducted its own research on dental assistants' salary and satisfaction, as it does every two years. Data from DANB's Dental Assistants Salary and Satisfaction Survey is being analyzed and the results will be shared in fall 2022.

## **Board Leadership Update**

The DANB Board of Directors elected the following Directors to officer positions on the DANB Board for board year 22-23:

Chair: Lois Bell, CDA, CPFDA, CRFDA, MADAA

Vice Chair: Steven Holm, D.D.S.

Secretary-Treasurer: Connie Reed, CDA, EFDA, B.S.

Michael Conte, D.M.D., M.P.H., completed his term on the DANB Board of Directors Aug. 31, 2022.

In May 2022, the DALE Foundation Board welcomed Stephanie Bustos, CDA, RDA, and Carlos Gaxiola, CDIPC, RDA, RDH, RDHAP, to serve as Leaders-in-Training beginning FY 23 for a minimum of one year and maximum of two years. Stephanie works in a New Jersey private practice as the lead dental assistant; Carlos works for a dental service organization as the OSHA Manager in Arizona.

The following Trustees were elected or automatically succeeded to the following positions for board year 23:

President: Guin Juckett, CDA, CDIPC, CPFDA, CRFDA, EFDA, FADAA

President-Elect: Michael Conte, D.M.D., M.P.H.

Secretary-Treasurer: Vicki Brett, CDA, RDH, B.S.D.H.

Immediate Past President: Lori Gagliardi, CDA, FADAA, RDA, RDH, Ed.D.

Carol Oeder, CDA-Emeritus, COA-Emeritus, CPFDA-Emeritus, CRFDA-Emeritus, CDPMA-Emeritus, FADAA, LPN, and Joanne Dawley, D.D.S., completed their terms on the DALE Foundation Board of Trustees Aug. 31, 2022. Dr. Dawley was appointed by the DANB Board of Directors to serve as voting Trustee on the DALE Foundation Board in the role of past Director of DANB beginning Sept. 1, 2022, to serve the first of a possible two 3-year terms. Note: Subsequent to the Annual Meeting, the DANB Board of Directors appointed Sandra Garcia, CDA, CDIPC, RDA, FADAA, FAADOM, to serve as a voting Trustee on the DALE Foundation Board as Immediate Past DANB Board Chair for the current board year, as Dr. Conte was elected to serve as President-Elect.

The Boards will begin a comprehensive review of current Bylaws of both organizations to ensure diversity and fairness in representation on the boards and related committees. This work and any recommendations of the policy committees will be reviewed at the 2023 Winter Board meeting.

# Strategic Focus for the Future

On July 14, 2022, DANB and the DALE Foundation hosted the Dental Assistant Stakeholder Forum on the Future Workforce. This invitation-only event brought together executives and strategists from more than 20 organizations to share their perspectives and identify ways to collectively work toward solutions to assure a robust, effective, and adequately staffed dental assistant workforce. Visit DANB's website at danb.org for more information.

The Boards' next regularly scheduled Winter meeting will be held in Miami, FL, February 2-4, 2023. At this meeting, an updated strategic plan will be presented to both boards for approval.